

# South Sound Freight Mobility Summit

Friday, October 14, 2005

8:00 – 11:30 a.m.

Sheraton Tacoma Hotel

**7:30**

Registration

**8:00**

Call to Order/Introductions

*David Graybill, Pres./CEO, Tacoma-Pierce County Chamber,  
Emcee*

**8:05**

Video

“Freight Mobility: Creating Jobs, Strengthening Our Economy”

**8:25**

Welcome & Summit Overview

*John Ladenburg, Pierce County Executive*

**8:30**

Overview Washington State Transportation Plan

*Barbara Ivanov, Director, Freight Strategy & Policy, WSDOT*

**8:50**

Questions & Comments

*Rod Koon, Sr. Dir. of Marketing & Public Relations, Port of Tacoma  
Responder/Participants*

**8:55**

South Sound Ports: Challenges of Growth & Expansion

*Tim Farrell, Executive Director, Port of Tacoma  
Steve Pottle, Commissioner, Port of Olympia*

**9:15**

The Northwest Rail System: Challenges of Growth & Expansion

*Ron Jackson, General Manager (PNW), BNSF Railway Company*

**9:30**

Questions & Comments

*Rod Koon/Participants*

**9:35**

Status Report on PSRC's Air Cargo Study: Challenges of Growth & Expansion  
*Steve Kiehl, Senior Planner, Puget Sound Regional Council*

**9:50**

Questions & Comments  
*Rod Koon/Participants*

**9:55**

Moving Military Materials: Challenges of Growth & Expansion  
*LTC Mike Balser, Commander, 833rd Transportation Battalion, Surface Deployment & Distribution Command*

**10:10**

Questions & Comments  
*Rod Koon/Participants*

**10:15**

Panel Discussion: How Can Leaders Help or Hurt Freight Mobility?  
*Moderated by Ray Tennison, President, Simpson Investment Co.*  
*Linda Leary, VP Sales, Carlile Transportation Systems*  
*Paul Seward, Logistics Planning Manager, Recreational Equipment Inc.*

**11:00**

Facilitated Discussion  
*Rod Koon/Participants*

**11:25**

Closing Remarks & Next Steps  
*David Graybill*

**11:30**

Adjourn

**Themes:**

- **Global Gateway**
- **Made in Washington**
- **Delivering Goods to You**

**Key Questions:**

1. What do we mean by freight mobility—how do we effectively measure it?
2. What challenges will continued growth and expansion pose for freight movement in the South Sound?
3. What can state, regional and local leaders do to help or hurt freight mobility?